

The Pullman Hotel

T. C. Douglas, Mgr.

Most Convenient Location
Only first-class hotel near
Burlington and Union sta-
tions in Omaha. European
plan, one dollar and up.
New building, Everything
new.

1017 South Tenth Street

First Building South of Burlington Station
Omaha, Nebraska

Dierks Lumber & Coal Company

Headquarters for
Building Material

Celebrated Bradley & Vroman Paints

Barbed Wire, Cement Blocks, Lightning Rods, E. & S. Floor Covering

OUR
PERFUMES
EXQUISITE!



There is the greatest difference in the world in the quality of perfumes. Cheap perfumes often put on a bold front and pass for something they are not, but the person of refinement and of discrimination demands perfumery that is dainty and exquisite. Our perfumes are selected to please this class of people. Our sachet powders and toilet requisites are all of the very highest quality. Try them.

HOLSTEN'S

THE REXALL STORE

Phone Number 6

Phone Number 6

2500

The Alliance Herald has a guaranteed circulation of 2500 copies per issue, the largest in western Nebraska. Alliance and surrounding territory are covered more thoroughly than by any other two newspapers combined.

Advertisers

should place their advertising where it has the circulation that reaches the people. If you want your money to bring you results see that your next ad is placed in

The Alliance Herald

Published every Thursday. In order to insure insertion copy for display advertising should reach the office not later than Wednesday. Phone 340 and our advertising man will call on you.

LOCAL NEWS



(Omitted last week)

J. C. Moore, of Magnet, Nebr., is visiting his son, Lee Moore, in Alliance.

There will be no preaching services at the Baptist church on Sunday. Rev. Murphy of Salinda, Colo., will preach on the 13th.

Miss Blanche Sperling of Chadron returned home Monday, terminating a very pleasant visit in Alliance, the guest of Mrs. W. E. Rowsey.

J. F. Learning and wife of Bradshaw, Nebraska, are visiting their son, Frank Russell, of Alliance. They came out a week ago. From Alliance they will go to Bridgeport to visit.

R. E. Grinstead, a civil engineer, of Falls City, Nebr., and Finneas Fisher, of the same place, were in Alliance on business the last of the week. Mr. Grinstead owns several hundred acres of land in the western part of Box Butte county.

Mr. and Mrs. F. G. Standen, of Yutan, Nebr., brother and sister-in-law of Mrs. A. P. Brown of Alliance, arrived Tuesday morning for a visit here, stopping over on their way to the Pacific coast. They expect to stay until Saturday.

A. M. McCormick left last Saturday morning for his ranch at Hat Creek, Wyo. He expects to return Wednesday morning and upon his return he and his wife will go to Burlington, Bloomfield and Keokuk, Ia., and St. Louis, to visit relatives and friends.

Mrs. R. E. Evans gave a surprise party for her son, Clifford, at their home Wednesday evening, it being his twelfth birthday. Games were played, after which refreshments were served. The guests were Merle and Dora Mark, Eugene and Verne Laing, Ruth and Helen Hall, Ivan and Tressa Looney.

On September 10 and 11 every citizen in town is asked to mail to their friends one or more postal cards of Alliance and the Commercial Club will furnish free the new pamphlets which show the opportunities offered in Box Butte county. At the meeting of the school board Monday evening they decided they would co-operate in helping advertise Alliance and every boy and girl will be asked to send a postal card and pamphlet to one of their friends. By the united effort of all it is hoped to send 10,000 postal cards and pamphlets during these two days and every citizen is urged to co-operate in this matter. A bigger, better and more prosperous Alliance means a boost for every one.

PURE FOOD PAGE IS WELL LIKED

Alliance Lady Believes That People Should Patronize Merchants Who Believe in Pure Foods

"I am thoroughly in favor of your pure food page," said an Alliance lady when she called at The Herald office on Monday. "I have been paying careful attention to it since it started three weeks ago and I am patronizing the merchants who believe in advertising that they carry pure foods," she said.

Herald readers will benefit themselves by giving careful attention to the changes in the pure food page each week. This page is filled with ads from progressive merchants who deal in pure foods. It is impossible to give too much attention to what you eat.

Kansas City Man Visiting in Alliance (Omitted last week)

E. P. Pardee of Kansas City is visiting at the home of his sister, Mrs. C. E. Clough, 222 East Fourth street. He is auditor for one of the large wholesale dry goods houses of Kansas City. He took advantage of a business trip to this part of the west to have a two days' visit with relatives here, arriving yesterday morning. This is the first time he has been in Alliance, and while this city does not quite come up in population or business to the big burg at the mouth of the Kaw, he expresses himself as well pleased with the town. Mr. and Mrs. Clough gave him an opportunity to see the sandhills at close range by taking him out to the ranch yesterday afternoon. Mr. Pardee goes from Alliance to Denver.

Confers With Suffrage Workers (Omitted last week)

Miss Lillian M. Henne, who has been doing work along the line of the Burlington railroad between Broken Bow and Alliance, under the auspices of the Nebraska Woman Suffrage Association, held a conference with local suffrage workers at the home of Mrs. Geo. Fernald, Monday evening. Miss Henne was a teacher in the Broken Bow schools for a number of years and was a member of the faculty of the Peru State Normal a year or two. She discusses the woman suffrage question from the viewpoint of the teacher. Having been elected principal of the Whitman school for the ensuing year, she may return to Alliance during the present campaign for a Saturday evening lecture.

Visiting in Denver (Omitted last week)

Miss Della M. Reed, county superintendent, and Miss Mame J. White, county superintendent to be, are spending the week in Denver, for an outing and visiting friends. They will probably return the last of this week, accompanied by Mrs. I. L. Acheson and her three children, who preceded them to the city for a visit with relatives.

Returns to Kansas City (Omitted last week)

Mrs. Vern Cole, of Kansas City, who has been visiting the past week with Mrs. George Fleming, returned Monday to her home. Mrs. Cole formerly lived in Alliance. Mr. Cole being connected here with the Adams Express Company.

HEALTH PAST FIFTY

Careful diet is of utmost importance to men and women past fifty years of age; it keeps up their strength, and the oil-fish in Scott's Emulsion is a nourishing tonic to regulate the functions.

It contains the medicinal fats of pure cod liver oil and science proves that they furnish twice as much energy as other foods—then too, it creates pure blood, sharpens the appetite, relieves rheumatism, strengthens the body and alleviates the ailments due to declining years. Scott's is free from wines, alcohol or harmful drugs. Beware of substitutes.

Lincoln Sanitarium



Newly Rebuilt, Doubled Capacity, Electric Elevator, Modern in every way

SULPHO SALINE SPRINGS

Located on our premises and used in the

NATURAL MINERAL WATER

BATHS

Unsurpassed in the treatment of

RHEUMATISM

Heart, Stomach, Kidney and Liver Diseases

Moderate charges. Write for rates

Dr. O. W. Everett, Mgr.
1403 M St., Lincoln, Neb.



Stock Yards Saddlery Co.

I. G. BLESSING, Proprietor

Wholesale and Retail

Harness and Saddles

Fly Nets and Lap Dusters

Cheapest on Earth, Quality Considered

Everything Hand Made

Factory, 314 North 25 St. S. Omaha, Neb.

BRAMBLETT ENGRAVING CO.

acid-blast
ETCHING

Designing Engraving

HALFTONES & ZINC ETCHINGS

ALL PRINTING PURPOSES

1311-Howard St. Omaha

SEE CALIFORNIA FREE

The Omaha Daily News Will Give Away

THIS BULL TRACTOR FREE

READ THIS

Oscola, Neb.,

July 6, 1914.

Bullock Machine & Supply Co., Omaha, Neb.

Gentlemen—Replying

to yours, will say that I

like the Tractor I got

of you very much. It

does everything that the

company claims it to do.

I have a six-hole corn

sheller with a twenty-

foot drag and it handles

it to perfection. I would

like to know how soon

you could get another

one for me. If you can

get one in about two

weeks let me know at

once.

Yours truly,

O. J. KROPATSCHEK.

WRITE TODAY and FIND OUT HOW YOU CAN

OBTAIN THIS BULL TRACTOR FREE

How It Will Save You Money

The best team the United States affords cannot do plowing with the accuracy of width and depth of furrow that the Bull Tractor does. Two fourteen-inch plows drawn by the Bull Tractor will turn over twenty-eight inches all the time, for the alignment is perfect, the drive wheel stays in the furrow constantly and the steer wheel hugs the land side faithfully, compelling accurate work.

And then, too, a uniform depth of plowing is maintained, for the power is so abundant that when hard places in the soil are struck it makes no impression on the Tractor, and good work is forcibly done, bringing to light the rich under-soil to enhance production. Such excellent, first-class work is intensive farming. To work the farm with the Bull Tractor will mean a rich harvest.

Tested and Not Found Wanting

The Bull Tractor has been tested out by inventors, theoretical and practical mechanicians, old established manufacturers of farm machinery and by thousands of farmers in different states in all kinds of soil and in every conceivable traction work in the field, as well as every variety of stationary work on or about the farm premises.

Many ask if it will fill silos, saw wood, stack hay or pull it into the loft, drill wells, grade roads, haul grain to market, etc. To this it can be said that it will positively do anything that any stationary engine can perform, while as a Tractor it will do anything that horses can do, except to raise colts.

Takes Place of Five Horses

The Bull Tractor will take the place in the operation of the farm of any five horses. And its cost of operation in the field, using oil fuels at the present price, will be less in cost to the farmer for a day's operation than the price of the feed for five horses. At the end of the day's work, or the moment that the tractor stops, it requires only to be run into a shed of some kind, and, instead of requiring the feed and care that five horses would require, it costs him nothing. In other words, it does not eat when it does not work.

How to Win This Bull Tractor FREE

This contest will be different than most of the forty other contests which The Daily News has conducted. We have investigated the market, we have looked for something which the people want, and in the Bull Tractor we believe we have found it.

Just as we announce, you can obtain this Bull Tractor in six weeks' time. The Omaha Daily News will conduct a free voting contest, starting September 1 and ending October 15. At the end of this time the contestant having the largest number of votes will be awarded the Bull Tractor.

You cannot lose on this proposition. You have every chance in the world to win the Bull Tractor, but if you do not win, we pay a commission of 10 per cent to those who enter the contest and comply with the rules. You are practically certain of winning the Bull Tractor, but if you do not win and if you comply with the rules you are absolutely certain of drawing a good commission check.

To all who send in their names on or before September 1, we will give 10,000 votes free. The 10,000 votes will give you a fine start, and by adding to them during your spare time you can win the Bull Tractor. After you have won you can manage your farm at a cost greatly less than you are now paying.

If after receiving full information you do not care to enter the contest, you will not be obliged to do so, and you can withdraw your name. Can anything be fairer than this?

Mail this coupon today and let us tell you how you can win the Bull Tractor. Don't put it off.

INFORMATION COUPON

Good for 10,000 Votes Free

Contest Editor, The Daily News, Omaha, Neb. Please send me full information concerning your Bull Tractor contest. It is understood that this request for information does not obligate me in any way, and that, if I decide to continue in the contest, 10,000 free votes on this nomination will be credited to me towards the Bull Tractor.

Name

Address

Only one 10,000 free votes given with each nomination.